



From the director's desk

**No tricks here; just treats 🍌**



I was recently asked "Which is harder: Finding qualified homebuyers or finding property on which to build?"

The answer is they are equally – surprisingly – hard.

Because of this, I am happy to report we've enjoyed the TREAT of securing one of each since our last newsletter! Our newest homebuyer is a single mother who works at Windsor Door. Her daughter is a senior in high school and is planning to attend college and study nursing next year. Their new home will offer stability and security and will be a launch pad for their dreams.

The new property we've secured is right next door to another recent purchase in Little Rock. We love making an impact for good on a neighborhood!

In the past month, I've had the pleasure to attend some informative workshops: one on alternative building methods and another on Arkansas' Housing Trust Fund (unfunded at present). We believe it is our responsibility to be informed on the issues impacting affordable housing in Arkansas.

I also attended the speaker series at UA Little Rock featuring Pulitzer Prize-winning author, Matthew Desmond. His books, *Evicted* and *Poverty, by America*, both make the case that affordable housing, is like basecamp for climbing the poverty mountain. We have to establish basecamp before we can scale. That's where you come in: YOU are helping us do this at home in Central Arkansas with your gifts and your service. THANK YOU.

Please celebrate with us at Gratitude Gathering on November 19! It's such a feel-good event and all profits go into home construction for the next deserving family. Details below. See you there!

With gratitude,

*Kelly*



**Matching Grant Challenge from Windgate Foundation**

Our generous friends at **Windgate Foundation** have once again offered a challenge grant: \$75,000 in a dollar-for-dollar match for new or increased gifts made to Habitat Central Arkansas this fiscal year. **If you've never made a financial gift to us before, now is the time! Or perhaps it is time to increase your gift amount and have the increase matched!** Double your dollars, double your impact.

Windgate funds worthy projects throughout the state and beyond. Just last week, we attended a groundbreaking for the Artspace Windgate campus in Little Rock's East End. The mixed-use space will include 60 units of affordable work/live housing for area artists, commercial space, and community space. We love this intersection of Windgate's support of the arts AND affordable housing.

GIVE NOW



**Hits 'N' Giggles Was a Smashing Success**

Our inaugural Hits 'N' Giggles pickleball FUNdraising tournament was a smashing success, **raising \$15,330 to support our Habitat home program.** Held at The Little Rock Athletic Club's new pickleball facility, the event brought together pickleball enthusiasts of all skill levels for a day filled with fun, friendly competition, and a shared passion for giving back.

Given the overwhelming turnout and enthusiasm, "Hits 'N' Giggles" is already being planned as an annual event. This first-time round robin tournament not only raised substantial funds, but also brought people together in the spirit of fun and service, demonstrating the power of community support in making affordable housing a reality for more families.

SEE EVENT PHOTOS



**A Resource for You and Your Future**

As we look forward to the future of Habitat for Humanity of Central Arkansas, we invite you to plan for your own future through our partnership with **FreeWill**. Using their online estate planning tool, you can create a will or revocable living trust **100% for free** and protect the people, communities, and causes you care about.

CREATE YOUR FREE PLAN



**Donations, Donations, Donations!**

Both monetary and in-kind donations are crucial to our mission of providing safe, decent, and affordable homes. Both types of contributions help fund our home construction and essential programs. Together, they directly enable Habitat's mission to create stable housing for families in need. For example, just this week we received a generous grant from the **Arvest Foundation** and the ReStore received a generous collection of artwork from Dr. Michele and Terry Wright!

Tap the button below to learn more about all of the ways you can give to help support our mission.

WAYS TO GIVE

**Upcoming Events**



**Gratitude Gathering**

Tuesday, Nov. 19, 11:30 a.m. - 1 p.m.  
Pleasant Valley Country Club

Help us kick-off the season of thanksgiving while enjoying a mimosa mingle and delicious luncheon as we honor one of our founding partners, Second Presbyterian Church, and former Habitat board member, Eddie Martin. In addition, Habitat homeowners will share their stories of home and gratitude. We hope you will join us for this wonderful event!

RESERVE YOUR SPOT

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